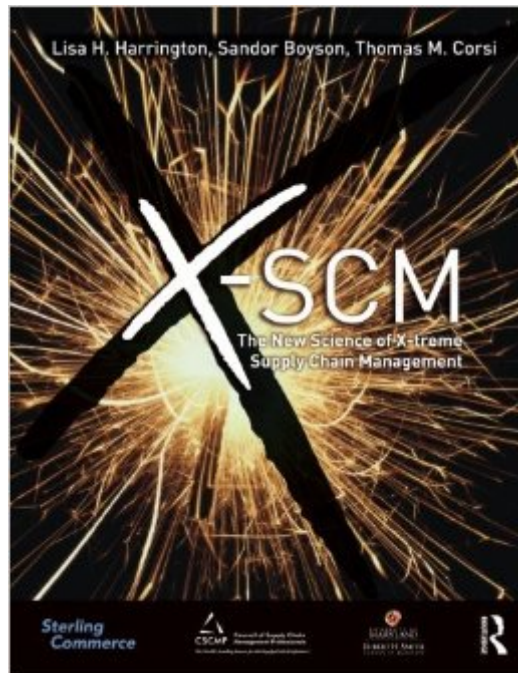


The book was found

X-SCM: The New Science Of X-treme Supply Chain Management



Synopsis

Supply chain management today has never been more complex, more dynamic or more unpredictable. The good news is that new techniques for analyzing country-level investments, network configuration and in-sourcing/out-sourcing decisions can enable more precise and effective span of control. The latest generation of network design and optimization applications has created broader opportunities to view and streamline links between supply chain network nodes. New concepts in multi-channel demand signal capture -- and in pooling and data warehousing customer signals coming into the enterprise from retail stores, websites and call centers -- can bring the enterprise closer to the customer. Emergence of practices such as multi-channel supply management and virtualized cross-enterprise inventory pools are enabling rapid response to changes in demand, creating a level of "cyber-kanban" unimaginable a few years ago. Companies can now truly respond to the pull of the market rather than the push of supply. Companies are also using advanced Business Intelligence (BI) software to mine the demand signal repository and cull critical insights for action and response. Case in point: Wal-Martâ™s response to Hurricane Katrina was based on insights gained from mining community consumption trends during previous hurricanes.

Book Information

Paperback: 312 pages

Publisher: Routledge (September 23, 2010)

Language: English

ISBN-10: 0415873568

ISBN-13: 978-0415873567

Product Dimensions: 8.5 x 0.7 x 11 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #1,571,163 in Books (See Top 100 in Books) #181 inÂ Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #633 inÂ Books > Business & Money > Industries > Transportation #1339 inÂ Books > Business & Money > Management & Leadership > Management Science

Customer Reviews

A bit dated by now, but very useful introduction to the more progressive concepts of viewing SCM fundamentally in terms of risk and variability management.

[Download to continue reading...](#)

X-SCM: The New Science of X-treme Supply Chain Management Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management for the Curious: Why Study Supply Chain Management? Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Operations Management: Sustainability and Supply Chain Management (12th Edition) Operations Management: Sustainability and Supply Chain Management Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) Supply Chain Engineering (International Series in Operations Research & Management Science) Treme: Stories and Recipes from the Heart of New Orleans Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain The New Science of Retailing: How Analytics are Transforming the Supply Chain and Improving Performance Mountain Biking (High Interest Books: X-Treme Outdoors) Supply Chain Management Based on SAP Systems Oracle E-Business Suite Manufacturing & Supply Chain Management Optimal Supply Chain Management in Oil, Gas, and Power Generation A Supply Chain Management Guide to Business Continuity, Glossary: Glossary Essentials of Supply Chain Management, Third Edition Business Logistics: Supply Chain Management

[Dmca](#)